

Crawford Art Gallery

ANNUAL REPORT 2018





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PREFACE

About Crawford Art Gallery

Crawford Art Gallery is a National Cultural Institution located in a significant heritage building in the heart of Cork City, dedicated to the visual arts, both historic and contemporary. The Gallery is a must see for locals and tourists alike, welcoming over 230,000 visitors a year and now open seven days a week.

Crawford Art Gallery is home to an expansive collection featuring works from the 18th Century to present. It is also home to the famous 'Canova Casts', which were gifted to the City of Cork nearly two centuries ago.

Well-known and loved paintings by 20th century Irish artists such as Seán Keating, John Lavery, Jack B. Yeats, Norah McGuinness, Gerard Dillon and Muriel Brandt feature in the Gallery's expansive collection, as well as contemporary works by artists such as Eilis O'Connell, Maud Cotter & Hughie O'Donoghue.

The Gallery hosts numerous temporary exhibitions by local, national and international artists showcasing visual art, performance and installations. We also have a rich and engaging Learn & Explore Programme which provide our diverse audiences an opportunity to interact and engage with art and artists in a range of extraordinary contexts.

We welcome you to enjoy our free tours and bask in the tranquility and atmosphere only a building with such history and beauty can provide. The architecture of the building combining the modern new galleries with the historical, gives a breath-taking backdrop to a collection of great national importance.

Further information about Crawford Art Gallery is available at: www.crawfordartgallery.ie.

CHAIRMAN’S WELCOME

On behalf of the Board of Directors of Crawford Art Gallery, it gives me great pleasure to report on an excellent and progressive year for Crawford Art Gallery.

2018 saw significant changes with a new Director Mary Mc Carthy taking up post in February 2018.

2018 also was the year that the Gallery opened its doors seven days a week thereby expanding our public impact and reach. Sunday openings have been transformative for the Gallery and our audiences.

Visitor numbers grew significantly with the Gallery attracting over 230,000 visitors by year end, an increase of 22% with ambitious plans in place for further growth in 2019.

Crawford Art Gallery intends to play a vital part in defining Cork, as the city and region is undergoing significant growth and physical transformation.

The Gallery’s exhibitions were ambitious and thought provoking and our large Summer show, The Naked Truth and Earth Wind and Fire exhibitions garnered much attention within Ireland and abroad.

The Collection was further enhanced through conservation and care.

Our Learn and Explore programmes continued to expand and reach new audiences with unique programmes of talks and workshops.

Our Capital plans are in detailed appraisal stage and relationships are being expanded with the OPW.

On behalf of the Board of Directors, I would like to thank the staff of Crawford Art Gallery for their expertise, loyalty and dedication which ensures Crawford continues to thrive and inspire.

I would like to thank our many visitors, our creative partners and our patrons and sponsors for their generous engagement, support and attention.

We would like to thank Minister Josepha Madigan and the officials at the Department of Culture, Heritage and the Gaeltacht for their advocacy and support of Crawford Art Gallery

As Chairman I would also like to also take this opportunity to acknowledge the extraordinary skill and dedication the board and subcommittees of Crawford bring voluntarily to the Board and we all look forward to an exciting future for Crawford Art Gallery.

Rose McHugh
Chairman



DIRECTOR’S FOREWORD

I took up position as Director in February 2018 and feel exceptionally privileged to work with Crawford Art Gallery Staff and Board.

All are uniquely focused on project Crawford Art Gallery and its ongoing development, expansion and renewal.

2018 saw Crawford Art Gallery open its doors seven days a week for the first time in its history, thereby enabling us to create many new partnerships and engage more deeply with our audiences.

Audience engagement and participation soared with our visitors finding more unique ways to interact with our works and our programmes.

Ground-breaking exhibitions from artist Philip Toledano resonated with audiences at a deeply personal level, with the subject matter touching on the fundamentals of life, while our Summer show Naked Truth, explored ideas of representation in art across the centuries and brought together over 80 works from private and public collections.

Earth, Wind and Fire showcased the unique talent in the region and presented the works of six Irish artists working in diverse mediums and scales.

We spotlighted our series of Harry Clarke watercolours and conservation work began on our unique Canova collection to support the Re Casting Canova project.

Collection Exhibition Heroes and Villains created new narratives through our collection and supported audiences to access a large number of our seminal works. Collaboration is key to Crawford Art Gallery and a new partnership with CIT -Cork School of Music enabled us

to present the School’s talent in the Galleries on the first Sunday of every month.

Collaboration with Cork Mid-Summer Festival brought talks, plays, performances and readings into the Gallery spaces that provided fresh perspectives on our works.

Our Learn and Explore programme brought together workshops, talks and programmes to challenge and create fresh insights.

Crawford Art Gallery is hugely grateful to its many supporters and volunteers, our exhibiting artists and community partners, Friends of Crawford Art Gallery, other National Cultural Institutions for their guidance and support, to Failte Ireland for its ongoing developmental advice and support, to Cork City Council and to the many businesses based in the region for their renewed ambition to make Cork a distinct and vibrant city region, to our many audiences, patrons and funders.

We would like to significantly thank the Department of Culture, Heritage and the Gaeltacht, in particular our Minister Josepha Madigan, Katherine Licken Secretary General, and to Conor Falvey, Kevin Lonergan, Orlaith Gleeson and Clare Pilkington who we work with to ensure a sustainable Crawford into the future. We are also extremely grateful for the Departments additional financial funding for the Irish Nude exhibition, the Digitised Collection Funding Scheme and contribution toward the upgrade of the Gallery’s Environmental Control System.

Crawford Art Gallery would also like to thank the Department of Culture, Heritage & the Gaeltacht for their contribution towards the acquisition of Daniel McDonald’s “The Village Funeral” which is a valuable addition to the collection.



Finally, the staff wishes to acknowledge the immense support of its Chairman Rose Mc Hugh and its board of Directors and subcommittee members for their guidance, governance and advocacy to support the ongoing renewal of Crawford Art Gallery.

Mary McCarthy
Director



INTRODUCTION

LEGAL ESTABLISHMENT

The Board of Directors of the company Crawford Art Gallery registered in November 2006, met 6 times during the year 2018. The board comprises 11 members, including nominations of one member each from Cork City Council, Cork County Council and Cork ETB. The Chief Executive Cork City Council is appointed ex officio. The company secretary is Norma Cuddihy, Head of Operations.

BOARD OF DIRECTORS

Rose McHugh (Chairman)
Josephine Browne
Catherine Hammond
Karen Kelly
Frank Nyhan (resigned September 2018)
Gareth O’Callaghan
Barrie O’Connell
Ann Doherty
Susan McCarthy
Mary Hegarty
Tim Brosnan

SUBCOMMITTEES

FINANCE AND LEGAL

Ann Doherty (Chairman)
Frank Nyhan
Susan McCarthy
Martin O’Brien
Jim Corr

AUDIT & RISK

Barrie O’Connell (Chairman)
Dave Ronayne
Karen Kelly
Mary Hegarty

ARTISTIC POLICY

Josephine Browne (Chairman)
Tim Brosnan
Catherine Feehily
Catherine Hammond
Gareth O’Callaghan
Vera Ryan

BUILDING & DEVELOPMENT

Rose Mc Hugh (Chairman)
Gareth O’Callaghan
Denis Kirby
Barrie O’Connell
Ann Doherty
Jerry Carey



PERMANENT COLLECTION

REGISTRAR

The Registrar's office manages the exhibition loans-in and out programme, in addition to looking after collection registration, care of the collection, developing the online collection and general collection management.

Acquisitions

Crawford Art Gallery acquired a total of 5 new artworks in 2018, consisting of purchases and generously donated gifts and bequests.

Janet Mullarney

Rishabadeva Again, 2010
Aluminium, 95 x 75 x 128 cm
Donated, 2018

Cat. No. 3052

Janet Mullarney

Drawing from Memory, 2010
Wood and graphite, 48 x 110 x 46 cm
Donated, 2018

Cat. No. 3053

Janet Mullarney

Reclining Nude, 2009
Aluminium, 170 x 30 x 45 cm
Donated, 2018

Cat. No. 3054

Daniel MacDonald

The Village Funeral, 19th Century
Oil on canvas, 47.5 x 56 cm
Purchased, 2018

Cat. No. 3051

Nigel Rolfe

Rolling Drawing, 1980
Photograph, 70 x 100 cm
Donated, 2018

Cat. No. 3055





TEMPORARY EXHIBITION PROGRAMME

Loans from Crawford Art Gallery to Temporary Exhibitions

To the exhibition, **Eva International**, Limerick City Gallery of Art, Limerick, 14th April – 8th July 2018

CAG.308, Mainie Jellett, Abstract Composition-
CAG.828, Mainie Jellett, Abstract Composition

To the exhibition, **Signals of Change: Paintings from Crawford Art Gallery's Great Southern Collection**, Hunt Museum, Limerick, 8th June – 2nd September 2018

CAG.2273, Patrick Scott, Under the Pier

CAG.2240, Nano Reid, The Bottling Store

CAG.2254, Gerard Dillon, Stunts

CAG.2248, Daniel O' Neil, Family

CAG.2267, Arthur Armstrong, Table Top

CAG.2255, Gerard Dillion, Returning Islanders

CAG.2256, Norah McGuinness, A Quiet Place or Small Fields of Donegal

CAG. 2283, Cecil King, Intrusion

CAG.2241, Norah McGuinness, Rathmullan Shores

CAG.2328, Donald Teskey, Wind

CAG. 2245, Patrick Hickey, Forests, Co. Wicklow

CAG.2257, Norah McGuinneas , First Snow

CAG.2326, Donald Teskey, Three Walkers

CAG.2266, Arthur Armstrong, Studio II

CAG.2323, Sara O'Driscoll, Street Corner

CAG.2268, Gerard Dillon, Simple Facade

CAG.2260, Patrick Pye, Upper Liffey Valley

CAG.2325, Donald Teskey, Working Day

CAG.2332, Seamus Murphy, Grainne

CAG.2233, Richard Kingston, Canal

CAG.2253, Elizabeth Rivers, The Proposal

CAG.2261, Noel Sheridan, Abstract

CAG.2242, Norah McGuinness, Seaweed Shapes

CAG.2249, Daniel O'Neill, The Way Home

CAG.2232, Maurice MacGonigal, George Moore's Garden

CAG.2329, George K. Gillespie, Lakes and Mountain Landscape

CAG.2327, Donald Teskey, Green Street

CAG.2239, Gerard Dillon, Abstract

CAG.2252, Norah McGuinness, River to the Sea

CAG.2235, Patrick Collins, The Bog Pool

CAG.2324, Donald Teskey, Silent Passage

CAG.2269, Arthur Armstrong, Spanish Still Life

CAG.2238, Camille Souter, Achill



TEMPORARY EXHIBITION PROGRAMME

To the **Department of Culture Heritage and the Gaeltacht**, Killarney, 24th October 2018 – 19th September 2019

CAG.2270, Nano Reid, River Edge

CAG.2262, Anne Yeats, Eggs in a Basket

CAG.2256, Norah McGuinness, A Quiet Place or Small Fields of Donegal

CAG.2269, Arthur Armstrong, Spanish Still Life

CAG.2245, Patrick Hickey, Forests, Co. Wicklow

CAG.2233, Richard Kingston, Canal

CAG.2253, Elizabeth Rivers, The Proposal

CAG.2232, Maurice MacGonigal, George Moore's Garden

CAG.2239, Gerard Dillon, Abstract

CAG.2235, Patrick Collins, The Bog Pool

CAG.2324, Donald Teskey, Silent Passage

To the exhibition, **Mary Swanzy: Voyages**, Irish Museum of Modern Art, Dublin, 25th October 2018 – 17th February 2019

CAG.2773, Mary Swanzy, Samoan Scene

CAG.116, Mary Swanzy, Swans

To the **Office of the Lord Mayor of Cork**, City Hall, Cork, 24th July 2018 – 31st May 2019

CAG.2043, Diarmuid O Ceallachain, Dripsey Castle

CAG.1491, Robert Atkinson, Steamship Race Leaving Cork Harbour

CAG.168, Patrick Collins, Wood Island Lough Gill

CAG.612, Evelyn Street, West Cork Landscape

CAG.2275, Anne Madden, Burren Land

CAG.2422, Seamus Murphy, Jack Lynch

CAG.683, Seamus Murphy, Donal O'Corcora (Daniel Corkery)

CAG.2333, Seamus Murphy, Deirdre (of the Sorrows)

CAG.563, George Mounsey Wheatley Atkinson, A Boating Party in Cork Harbour

CAG.1837, George Mounsey Wheatley Atkinson, A Frigate Being Wrecked off a Rocky Coast

CAG.1348, John O' Keeffe (attr), Nano Nagle and Pupils

CAG.2732, James Butler Brennan (attr), Portrait of Fr. Theobald Matthew

TEMPORARY EXHIBITION PROGRAMME

CONSERVATION

Painting Conservation

Following the success of the NGI-CAG-IMMA Shared Services Integrated Conservation Internship 2013-2014, the decision was made to run this amalgamated conservation programme again between the National Gallery of Ireland, the Irish Museum of Modern Art and Crawford Art Gallery, supported by the Heritage Council of Ireland. The appointed conservation intern, Giulia Campagnari, worked at Crawford Art Gallery for a 4 month period at the beginning of 2018. During that time Ms Campagnari carried out extensive condition assessments and minor consolidation of 13 paintings from Crawford Art Gallery Collection. A further three paintings (John Lavery, The Red Rose, F.Mahony, Boy with Blue Eyes and Sylvia Cooke Collis, Festival Scene) were transported to the Conservation Studio of the National Gallery of Ireland to be fully restored by Ms Campagnari under the guidance of Simone Mancini, Head of Conservation, NGI.

Two additional paintings received conservation treatment as part of the 2018 conservation programme and a further 5 artworks were reframed.



Sculpture Conservation

Crawford Art Gallery was awarded the Heritage Council MSPI Caring for Collections Grant in 2018. This facilitated Eoghan Daltun, Sculpture Conservation Ltd. returning to work onsite at Crawford Art Gallery for a 2 week period. Eoghan Daltun focused on restoring and conserving a further 4 key works from the original Crawford Canova Cast collection:

Cat. No. 716, The Belvedere Torso: Hercules

Cat. No. 717, Laocoon and his Sons

Cat. No. 916, Belvedere Apollo

Cat. No. 922, Bust of a Female

As part of this project Eoghan Daltun submitted condition reports on the work carried out and gave a public talk in the Gallery during Heritage Week on his work on sculpture conservation practice.

Photography

The Department of Culture, Heritage and Gaeltacht awarded a grant to Crawford Art Gallery under the Digitised Collections Funding Scheme for digitisation and documentation of the collection in 2017. The project commenced in April 2018 and was completed in September 2018. 819 collection objects were photographed and 1,183 individual high-resolution images were obtained in JPEG, raw image file and TIFF format.

Crawford Art Gallery Online Collection

The project plan for the first build of the Crawford Online Collection was rolled out in February 2018. The online collection, powered by eMuseum Plus will be linked to the Gallery's collection management system and will provide an accessible online platform through which the Gallery's collection can be explored in detail.





LEARN AND EXPLORE

Led by Anne Boddaert and Emma Klemencic, the Learn and Explore Programme at Crawford Art Gallery is central to the institution.

AIMS:

- To encourage participation and meaningful engagement with the Crawford collection and exhibition programme.
- To offer diverse programmes fostering a sense of place to as wide an audience as possible.
- To encourage creative thinking and doing.
- To imaginatively connect and contribute to the bigger picture of local and national initiatives

SUMMARY OF EXHIBITION-LED ACTIVITIES

Under the Goldie Fish

The exhibition of representations of views of Cork attracted great interest from local community groups such as parents from St Vincent N.S and North Monastery primary and their school liaison teachers who visited in December.

Tom Spalding led a gallery and city tour which was highly praised by participants.

STONES, SLABS AND SEASCAPES

George Victor Du Noyer

The exhibition attracted an increased number of visits from primary and secondary schools.

In January/February we accentuated our focus on forging links with interest groups and third level institutions thus bringing new audiences to the Gallery:

The annual workshop of Cork Geological Association took place in the Gallery in February. UCC Archaeology society visited the exhibition. The visit by 4th years BEES students and Dr Eoin Lettice was the first of what we intend to be an on-going collaboration. Dr Lettice is introducing a Visual Representations of Biological Control module as part of the course curriculum. Another group we hope to nurture links with is the History Club of the North Mon secondary school which visited the Gallery in January for the first time. Gillan Cussen brought a flavour of the exhibition to St Finbarr's Alzheimer café taking with her visuals, fossils and art material to lead a hands on session as part of our Lonradh programme.

Heroes and Villains

For Better or Worse, the Valentine's day tour led by Dr. Michael Waldron was attended by an audience of 40/45. A great kick-start to an exhibition which was also the focus of other events such as Cork Lifelong Learning festival, National Drawing Day (19 May), Heritage week and Culture night. For Heritage week, Crawford Art Gallery and Cork Printmakers collaborated to offer three fine art print workshops taking inspiration from the exhibition and exploring the archetypes of good and bad characters, and the middle ground between them.

Bealtaine Festival 2018

In addition to the on-going programme of weekly sessions, in 2018 we initiated a partnership with Age and Opportunity and invited the artist Theresa Nani-gian to present her own body of work within the talk, referencing Phillip Toledano's work as a departure point.

2018
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LEARN AND EXPLORE



Naked Truth: The Nude in Irish Art

This major exhibition-survey was accompanied by an extensive programme of talks, tours, drawing sessions and events.

Sheela-na-Gig 3D

Orla Peach Power gave a public talk about the Sheela-na-Gig 3D project.

Other talks included:

A curatorial talk by William Laffan on 'The Irish Nude from the eighteenth century until today'; Sean Kissane: 'The visual construction of male identity in Ireland: politics, gender and sexuality'; Dragana Jurisic and Kate Antosik-Parsons: 'Baring it All: The Threatening Female Nude in Contemporary Irish Art' and Brian Maguire and Megan Eustace: 'artist and model'

Drawing the Nude / life drawing sessions facilitated by artist Helle Helsner and Megan Eustace seem to have captured peoples' imaginations. The easels set up in the Sculpture Galleries looked wonderful.

Vox Materia Alice Maher

The programme included an artist talk, and an in-depth engagement programme for Crawford College and UCC students. Rethinking the contemporary body: A workshop to accompany Alice Maher's Vox Materia. Vicky Langan's performances in November sold out in record time.

Summary of festival - led activities

The participation in city and nationwide festivals position the Gallery as a recognised civic space with a role to play in city and nationwide initiatives.

St Patrick's Day

We welcomed our first ever visitors on Patrick's day with a family friendly tour of Heroes and Villains exploring the theme of Rebels and Resistance and a hands on Rebel Parade workshop inviting participants to create a puppet parade of heroes and villains.

Cork Lifelong Learning 2018

National Drawing Day

Heritage week 2018

Urban October 2018

Culture Night 2018 – 21 September

Crawford Art Gallery hosted a number of workshops which were very popular with Alan Corbett and the Art Cart. We had great feedback on Tara Flynn's alternative tour of Naked Truth; in particular, how it allowed participants to feel ok about 'not knowing enough about the paintings on display or art history in general'. The choral performances by The Lee-side Serotones Choral Group (HSE mental health staff, service users and friends) and Choral Confusion (Ireland's first L.G.B.T.S. Inclusive Community Choir) were a great draw and really added to the atmosphere.

LEARN AND EXPLORE

Arts and Health

Arts and Health Check Up Check in 2018 took place at Crawford Art Gallery in April. Gillian Cussen, who facilitates 2 of our Lonradh programmes led a session to present and highlight the gallery's dementia friendly sessions.

SUMMARY OF ON-GOING PROGRAMMES AND ACTIVITIES

Creative Communities Glounthaune

A project initiated by Crawford Art Gallery and supported by Cork County Council, Wallaroo Child-care; Child and Family Health Project and Glounthaune Parish Centre.

The group met with a similar project group from Clonakilty to plan for a collaborative event in 2018. The first milestone was an afternoon of presentation and celebration at Sirius Arts Centre, Cobh in March: Moveable Feast. In July, Emma Klemencic and Inge Doorslaer presented a paper project at the Irish Museum Association's Education and Outreach Forum.

The project culminated in an open invitation to see some of the ongoing collaborative work during a drop-in session as part of Heritage Week 2018 'Sharing Stories

We were delighted with the support and success of the Creative Connections event. Minister David Stanton attended the event and responded publicly and warmly about our programme and its worth. Samra Usman, a participant in the programme, talked about the value of the sessions and her desire for more op-

portunities. The event was also a networking occasion for people of various agencies and organisations to discuss issues – e.g. access and transport - and possibilities to work together in a more concerted way.

The event won the National Heritage Week awards - Heritage Communities category

Crawford Supported Studio

The on-going partnership with CIT Crawford College of Art – Art in Health and Education and Cork City Council – Arts Office allowed for the studio to grow. 6 artists – John Whelan, Tom O'Sullivan, Íde Ni Shúilleabháin, Ailbhe Barrett, Stephen Murray and Angela Burchill were selected for the exhibition Unhindered in Kilkenny. Two other exhibitions took place at the end of November at 46 Grand Parade and in December in the Quay Coop, Cork.

Lonradh programmes

The programmes continued in 2018. The awareness is growing among HSE services and information on our programmes is filtering through.

On-going Guided Visits Programme

The Gallery provided individually tailored tours to pre-schools, colleges, community and tourist groups. The summer free guided tours commenced in June. Tours took place every Saturday at 2pm.



LEARN AND EXPLORE



On-going Saturday Art Classes for Young People
Our artists / facilitators led 90 sessions in 2018. One programme focused on drawing while the other two were wide ranging in term of media and techniques.

On-going Teen Programme

An extra 10 week course was added in September to respond to the increasing demand for art classes for this age group. The four complementary programmes focused on portfolio preparation in September and April and painting in January and April.

Summer Animation Workshops

Hugely popular and oversubscribed the animation workshops give children the opportunity to create start-stop animation during three weeklong art camps.

On-going Thursday Club

Open to adults, this programme consists of a tour and discussion followed by an art making session. The focus is on exploration and enjoyment and currently we run two programmes per year.

Fighting Words Initiative

Our partnership with Fighting Words Project Graffiti Theatre Cork continued in 2018.



SUMMARY OF PILOT PROGRAMMES AND RESEARCH

Éist Linn, Child and Adolescent Inpatient Unit

Following on the Arts + Health Check Up Check In 2018 at Crawford, we were approached by E. Murphy, occupational therapist at Eist Linn with a view to collaborate on a programme for their residents - young people aged 13 - 18.

The pilot six week programme took place on Wednesday afternoons over the summer. The aim was to focus on experiential activities and opportunities for self-expression whilst making the gallery accessible to all and promote it as a 'safe' civic place.

Teacher Professional Development Courses

This year again we facilitated visits and tours for teachers (and artists) taking part in summer courses at the Cork Education Support Centre. Feedback was very positive and we hope that this will lead to return visits from the teachers with their students later on in the year. One of the tours was for the 20 participants in the teacher and artist partnership in the context of the government. (<http://artsineducation.ie/en/2017/05/23/teacherartist-partnerships-summer-course-at-your-local-education-centre/>)

events

Drawing the Nude

Draw directly from life in the Sculpture Gallery in these sessions led by artist Heile Heisner. Suitable for all levels; beginners, improvers or practicing artists. Drawing materials and easels supplied.

Thursday 27 Sept 6.15pm - 7.45pm

Thursday 4 Oct 6.15pm - 7.45pm

Thursday 11 Oct 6.15pm - 7.45pm

Thursday 18 Oct 6.15pm - 7.45pm

Ticketed event and booking essential / places limited to 12
€5 per session
For booking: <https://www.eventbrite.ie/e/drawing-the-nude-sessions-tickets-47845463068>



Life Drawing in the Sculpture Gallery

Life drawing sessions with model led by artist Megan Eustace. Suitable for all levels; beginners, improvers or practicing artists. Drawing materials and easels supplied.

Sunday 7 Oct 2pm - 3.30pm

Sunday 14 Oct 2pm - 3.30pm

Sunday 21 Oct 2pm - 3.30pm

No booking necessary / Free event

naked
truth

crawford art gallery cork
áiléar crawford chorcaigh

Emmet Place, Cork,
Ireland T12 TNE6

www.crawfordartgallery.ie

culture
night

Friday 21 September

A tongue in cheek tour of the
exhibition. Over 18 only.
More info on our website
www.crawfordartgallery.ie

learn &
explore
PROGRAMME

naked
truth

The Nude in Irish Art

Friday 13 July - Sunday 28 October 2018



FRIENDS OF CRAWFORD ART GALLERY

2018 Talks Series

A total of 14 lectures on a wide range of topics were organised for members during the year with attendances between 20 and 85. The talks were held in the Gallery Lecture Theatre.

Spring Talks Series (5 events)

- 'Heroes & Villains' with Dr Michael Waldron
- 'Harry Clarke - A Tale of Two Churches' with Patricia Curtain Kelly
- 'Her dairy, her calves & her homespun linen'; 'Women in the Irish farm kitchen, an interdisciplinary view. 1740-1940' with Dr Claudia Kinmonth
- 'Selfie: The National Self-Portrait Collection of Ireland' with William Gallagher
- 'The Burning of Cork' with Gerry White

The Autumn Talks Series (6 events)

- 'Saints and Sinners: Women in the Mauritshuis' with Jane Choy
- 'Vox Materia and Naked Truth' with Dr Michael Waldron
- 'Stained Glass Windows of North Cork' with Vera Ryan
- 'Robert Flaherty and Man of Aran' with Éimear O'Connor
- 'Old Friends and Overlooked Necessities: The design of Cork's street furniture' with Tom Spalding
- 'Mission and Vision' with Mary McCarthy the Director of Crawford Art Gallery.

Exclusive free members events in 2018

- 'Great Aunt Jane - A Family Perspective' with Caroline Jane Knight, Jane Austen's fifth great niece
- 'Emil Nolde \ Colour is Life' with Shane Morrissey (from NGI).

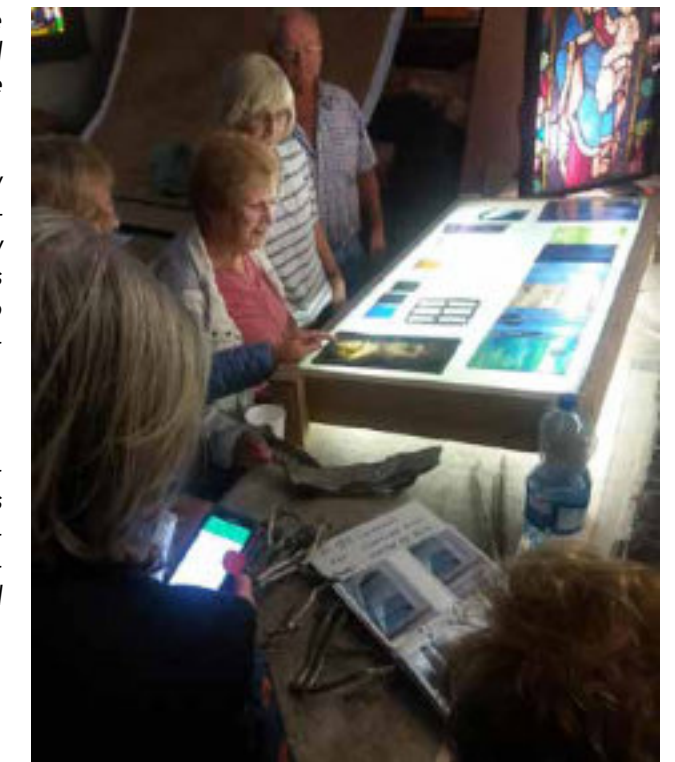
Friends private tours of exhibitions

The friends enjoyed their ever popular private 'Tour and Tea' in Spring and Autumn, these are private behind-the-scenes tours of new exhibitions, led by Dr Michael Waldron. These featured 'Heroes and Villains', work from the Crawford's collection in the Spring and an exclusive insight into the curatorial process behind the exhibitions 'Vox Materia' and the 'Naked Truth' in the Autumn.

Crawford Art Gallery also hosted a private preview of 'The Naked Truth - The Nude in Irish Art' for members of the Friends. The Friends enjoyed the preview tour followed by refreshments and opening words from Dee Forbes - Director - General RTÉ and also words from curators William Laffan and Dawn Williams.

Day Outings

The Friends organised 4 day outings to houses, gardens, museums and galleries with attendance figures between 6 and 24. A variety of trips were also enjoyed in 2018 which gave our members the opportunity to enjoy artworks and culture both locally and nationally.



FRIENDS OF CRAWFORD ART GALLERY



- These included:**
- Friends day trip to Dublin: Emil Nolde \ Colour is Life in NGI Dublin.
 - A guided tour of Nano Nagle Place Cork.
 - A day trip to Abbey Glass Studios, Kilmainham, Dublin which restored the Harry Clarke Studios stained glass windows after a fire in St. Mel's Cathedral, Longford in 2009.
 - A day trip to Skibbereen 'Coming Home: Art and the Great Hunger'.

SUMMER OVERNIGHT TRIP

An overnight stay in Longford.

- A tour of St. Mel's Cathedral, Longford which included two stained glass windows from the Harry Clarke Studio.
- A visit to Tullynally Castle, Co. Westmeath with a guided tour of the Castle and a personal tour of its extensive gardens with Sir Thomas Pakenham 8th Earl of Longford.

Annual Holiday

The Friends enjoyed their annual holiday: The Art & History of Nice & the Côte d'Azur which included:

- A tour of Musée Renoir, Fondation Maeght, Chapelle du Rosaire, Musée des Beaux Arts, Eileen Greys Villa E-1027, Musée Marc Chagall, Musée Matisse & Villa and Gardens of Ephrussi de Rothschild.

30th Anniversary Celebration

The Friends celebrated their Festive 30th Anniversary Celebration in December 2018. The highlights were a reception in Crawford Long Room with a harp recital, a talk with Dr Michael Waldron & guest speakers and a raffle with sponsored prizes. With a 3 Course Festive 'Local Seasonal' Supper in the Crawford Gallery Café to follow, where Friends old and new toasted 30 Years of Friendship.

Annual Accounts

The Accounts of the Friends of Crawford are certified annually by Kevin O'Connell & Co. Accountants & Registered Auditors, 1, Time Square, Ballincollig, Co. Cork.

Membership

Membership of the Friends was 252 as at 31 December 2018, which included 70 Life Memberships.

Towards the end of the year, a renewed interest in membership was notable with a younger age profile joining which was also reflected in the attendance of many students in the lectures. Social media strategies were developed, to increase the Friends membership through Facebook, Twitter and other platforms.

Administration

Sinéad Dineen & Michelle Whelan





CRAWFORD GALLERY CAFÉ

Situated at the entrance to one of Cork City’s cultural and historical landmarks, Crawford Gallery Café is a veritable oasis of calm, existing between the bustle of a vibrant city centre plaza and the cocoon of the city’s art gallery.

The ambience of the café is both informal and understated, yet redolent of an elegant urban bistro. Muted tones; a light-filled, airy space; and regularly changing works of art convey the atmosphere of the gallery through to the café. Large pots of scented sweet geranium and lemon balm sit comfortably in the deep-set windows, and an eclectic mix of fine-bone china and refurbished bistro chairs create a unique space.

A natural meeting spot in the heart of the city, Crawford has been host over the years to many Corkonian family celebrations – weddings, birthdays, and even engagements. From the ladies of Cork to trendy art students, business professionals, or tourists, the café offers something to everyone – a creative space in which to linger over coffee; the perfect spot for afternoon tea; or a lunch venue with a difference.

The roots of Crawford Gallery Café go back to 1986 when the doors were originally opened by Mrs. Myrtle Allen and her daughter Fern. That Ballymaloe ethos - taking the very best quality food and cooking it simply but beautifully - continues to underscore the café in its modern incarnation. These days, of course, the menu is all freshly prepared in-house under the expert management of Sinead Doran.

In 2017 The Garden Café was added to serve light bites in the grounds of the Gallery, which has proved to be a very successful and welcome addition for the visitors of the Gallery and Café.

‘For a lighter bite, the home baking is always irresistible - and, while lunch is the big date for many Corkonians, the Crawford Gallery Café Breakfast, especially on Saturdays, has also become an institution in itself.’

Georgina Campbell

‘This high-ceilinged, airy room with tall windows is one of the best environments for eating that I know and it’s a kind of common room – virtually a club, in fact – for people like us who drive for an hour or more to shop in the Real Capital. And there are lots of discerning Leesiders as well.’

Tom Doorley

Evoke.ie January 2016

‘Three dishes, and three perfect dishes, served by terrific staff in one of the city’s sweetest, brightest rooms. The Crawford may be a veteran, but Ms Doran’s cooking eats like the new kid in town.’

John McKenna

John and Sally McKenna’s Guides 2015





2018 EXHIBITION REPORT

Crawford Art Gallery produced a remarkable scope of exhibitions in 2018, continuing to combine internationally significant exhibitions which had local and national impact and appeal to a wide range of audiences. Landmark exhibitions included **Naked Truth: The Nude in Irish Art; Philip Toledano: Maybe: Life & Love** and **There is no thing her but much else: The films of Brian O'Doherty / Patrick Ireland**.

Partnerships with Irish based institutions continued to grow within ambitious exhibitions and projects which included the seminal project **One, Here, Now: Brian O'Doherty / Patrick Ireland** led by Miranda Driscoll and Sirius Arts Centre Cobh and **Alice Maher Vox Materia** – commissioned and partnered by The Source Arts Centre and Pluck Projects. The Gallery continued its energetic partnership with Cork Midsummer Festival to produce a number of events which included the exhibition **Stampa Ora / Print Now!; City of Ideas Talks Programme, Cross-town Drift** and the **Gaitkrash** production **England: A Play Written for a Gallery** by Tim Crouch which featured actors Regina Crowley and Frank Prendergast with sound artist Mick O'Shea. Loan requests were sought and gratefully received from a number of lenders including TATE, IMMA, Ulster Museum, Butler Gallery, Limerick City Art Gallery as well as the many generous artists and private lenders that have enabled the Gallery to create exhibitions of international ambition and local relevance during 2018.

Of the fifteen exhibitions and projects initiated, produced and partnered by Crawford Art Gallery during 2018, three continued from the previous year: **Stones, Slabs and Seascapes: George Victor du Noyer's Images of Ireland** and collection exhibi-

tions exploring the city of Cork **Under The Goldie Fish** and **Heroes and Villains** which explored the archetypes of good and bad characters, and the middle ground between them. As part of its strategy of reaching wider geographical audiences The Domestic Godless toured five further touring partner venues in 2018, following their initial three week exhibition and residency in the Gallery in November 2017.

There is no thing here but much else examined the role of film in the career of eminent New York-based Irish artist **Brian O'Doherty** (formerly known as **Patrick Ireland** from 1972-2008). O'Doherty left Ireland in 1957 and became known internationally as one of the pioneering figures in the conceptual art movement in 1960's New York by way of his multi-faceted practice as a visual artist, writer, critic and novelist. O'Doherty is also well-known for his seminal text - *Inside the White Cube*. The films included Hopper's *Silence* (1981), *Lament for Patrick Ireland* (1990), *Invitation to Art* series and films from the artist's personal archive.

The three month screening programme was presented in partnership with Sirius Arts Centre's ambitious year long programme *One, Here, Now* celebrating the work of Brian O'Doherty/Patrick Ireland and the restoration of the artwork of the same name, hidden behind the walls of Sirius Arts Centre. In 1996, eminent New York-based Irish artist Brian O'Doherty (Patrick Ireland) did a series of large-scale wall murals in the Centre Gallery at Sirius Arts Centre in Cobh, Co. Cork. They were subsequently covered up, and there they still lie, under twenty years of white emulsion. In April 2018, the ambitious project saw the temporary uncovering of these murals, marked by





a year-long series of partnerships, specially commissioned artworks, music compositions, performances and talks to celebrate, re-interrogate and most importantly, preserve, these important Irish works. Crawford Art Gallery was delighted to partner with Sirius Arts Centre and CIT Crawford College of Art & Design in hosting two keynote seminars in May and September, which welcomed internationally renowned speakers including **Alexander Alberro, Alanna Heiss, Stephen Vitiello** and **Brian O'Doherty** alongside Irish practitioners **Mel Mercier, Liz Roche, Allannah O'Kelly, Robert Ballagh** with curators and writers **Declan Long, Ciarán Benson, Brenda Moore McCann, Georgina Jackson, Caoimhín Mac Giolla Leith** and **Christina Kennedy**.

Maybe Life & Love brought together two key bodies of work by New York based artist **Phillip Toledano**, *Days with my Father* (2010) and *Maybe* (2015), in which he balanced the emotional pull of the decline of his father's illness with dementia, with his obsessive exploration of potential scenarios of his own future.

Days with my Father and the artist's corresponding texts, poignantly detail his father's dementia. In using the camera, father and son created a different relationship, with the process providing Toledano a way of communicating and coping with his father's dementia. Having experienced the death of close family members in the span of a few years, Toledano became consumed and distracted by his own mortal fears. Over three years (2012-2015), he created *Maybe* and confronted such fears in excruciating detail, aided perhaps with a healthy dose of narcissism.

The exhibition was met with an overwhelming positive public response offering visitors to explore and discuss our innate fascination and repulsion of imagining our own futures. Toledano provided a safe and welcoming platform to discuss the often difficult subject of ageing and dying, with many visitors remarking how the exhibition of Philip Toledano's work gave solace and resonance to their personal experiences.

Crawford Art Gallery was delighted to collaborate with Cork Midsummer Festival and Cork Printmakers, in the presentation of 24 artists from Cork Printmakers and the Italian National Association of Contemporary Engravers. Curated by Anne Hodge, Curator of Prints, National Gallery of Ireland, artists included **Fiona Kelly, Séan Hanrahan, David Lilburn, Johnny Bugle, Gianna Bentivenga, Elisabetta Diamanti** and **Calisto Gritti**. The exhibition also toured Garter Lanes Arts Centre, Villa Benzi Zecchini, Treviso, and the Università degli Studi di Sassari (University Library), Sardinia.

Further collaborations were successfully realised in the exhibition **Vox Material** by acclaimed artist **Alice Maher**. Stemming from Maher's consideration of a 12th Century mermaid carving, this show meditates on voice and silence, language, embodiment, agency and autonomy. The exhibition was a multi-part installation of sculpture, works on paper and for its Crawford Gallery presentation, the dual-channel film *Cassandra's Necklace* (2012). Curated by Pluck Projects, and project managed by Anne Boddaert at Crawford Gallery, the exhibition was commissioned by The Source Arts Centre, Thurles, with support from Crawford Art Gallery, Creative Ireland, Tip-

perary County Council and Garter Lane Art Gallery. Commissioned by Crawford Art Gallery and supported by The Arts Council of Ireland Touring and Dissemination of Work Award, **The Domestic Godless: the Food, the Bad & the Ugly** began its five venue nation-wide tour following its successful three week residency and exhibition in the Gallery in November 2017. For fifteen years *The Domestic Godless* – artists **Stephen Brandes, Irene Murphy** and **Mick O'Shea** - have used food as a medium and a concept to explore contemporary visual art and wider cultural and social issues from a unique, humorous and tangible entry point. Creating a purpose built kitchen in the upper gallery, the artists used multi-media visual displays, anarchic sculptural installations and memorable experiential food tasting by the visiting public. The tour which ran from May to August touring partner venues Solstice Arts Centre, Uillinn Arts Centre, Callan Workhouse, Letterkenny Regional Cultural Centre and Galway Arts Centre, was part funded by The Arts Council of Ireland Touring and Dissemination of Work Scheme.

Throughout 2018, Anne Boddaert and Dr Michael Waldron curated the intriguing and family focused exhibition **Heroes and Villains** which explored the archetypes of good and bad characters -and the middle ground between them- in both familiar and overlooked works in the collection. This extensive exhibition of eighteenth-century oil paintings to contemporary prints, displayed a variety of mediums, successfully conveying the ethos of the Gallery, as a delightful fusion of contemporary and historical works. Through the eclectic nature of the works on display, by artists such as, **Pablo Picasso, Suzanna**

Chan, Seán Keating, Rita Duffy and **Daniel Maclise**, the viewer was invited to explore the boundaries of good and evil. As a regular exponent of *Heroes and Villains* in contemporary culture, the exhibition also featured a 'Comic Book Cabinet' or 'rogues gallery' focusing on Irish animation artists including **Alice Coleman, Keith Kennedy, Fiona Boniwell, Eoin Coneney, Haley Mulcah, Kevin Keane** and **Alan Corbett**.

Reaching out to wider communities and audiences was also key to the success of the ground-breaking exhibition **Naked Truth: The Nude in Irish Art** curated by guest curator William Laffan and Dawn Williams. Over 80 works by 40 artists were exhibited together to assert the existence of a rich history of the depiction of the naked and the unclothed body in the work and practice of Irish artists including **Dorothy Cross, Megan Eustace, Dragana Jurisic, Brian Maguire, Elizabeth Cope, Nigel Rolfe, Amanda Coogan, Kevin Francis Gray, Kathy Prendergast, Robert Ballagh** alongside **Francis Bacon, Barrie Cooke, Sarah Purser, Roderic O'Connor, Hugh Douglas Hamilton**.

From anonymous, medieval *Sheela-na-Gigs* to contemporary video and performance work, the exhibition illustrated the use of the nude by Irish artists in a wide variety of ways and to multiple purposes or intents.

As an iconography, the nude lends itself to stylistic experiment, and examples included styles ranging from neo-classicism to cubism to expressionism. Issues of gender and sexuality, of concealment, dis-





play, and exhibitionism, of censorship and iconoclasm, of agency, autonomy – and sometimes their opposites – were touched upon, with work ranging from the provocative and profound, to the titillating, comic and subversive.

Naked Truth: The Nude in Irish Art was realised through the generous support of the Department of Culture, Heritage and the Gaeltacht / An Roinn Cultúir, Oidheachta agus Gaeltachta.





MARKETING CRAWFORD ART GALLERY

Visitor Numbers

In 2018 Visitor numbers increased by 42,175, an increase of over 22% percent on 2017 numbers. The annual 2018 visitor number reached the highest on record excluding 2005 when Cork City was European Capital of Culture. Throughout the year visitor numbers continued to grow culminating in over 230,000 visitors, establishing Crawford Art Gallery as a leading national institution, a tourist attraction and a much loved Cork oasis. The Gallery was delighted to be recognised by our peers in the City by winning the CBA (Cork Business Association) Award in the category for Best Cork Tourism Arts and Events.

Exhibition Programme & Audiences

Through delivery of strong programming, marketing and communications, the public perception and profile of the Gallery continues to be enhanced resulting in a strong increase in visitor numbers and greater visibility within our target markets. Extensive, varied and high calibre exhibitions have proven very popular with the public and a high quality Learn and Explore programme continues to develop new audiences.

The year opened with a strong and well received exhibition by Phillip Toledano, *Maybe: Life & love* exploring the subject of ageing, dementia and dying resonating with audience's young and old.

In the summer of 2018, a major exhibition, *"Naked Truth: The Nude in Irish Art* surveyed the neglected subject and rich tradition of the portrayal of the nude in Irish visual art. With over 80 works, this spectacular exhibition presented the nude and the naked body as depicted by Irish artists.

As well as the success of *Naked Truth* with visitors and the media, the Gallery joined the ranks of International Galleries such as the Palais de Tokyo in Paris and National Gallery of Australia, in welcoming nude tours through their doors. These events garnered excellent media attention locally, nationally and internationally across print, social media, radio and TV coverage. Through the *Naked Truth* exhibition and accompanying activities the Gallery reached out to a younger audience and continued to establish itself as a dynamic hub in the City.

High quality and well attended exhibitions continued to be a feature throughout the year with a fantastic programme in collaboration with Sirius Arts Centre as part of *One here Now: The Brian O'Doherty/ Patrick Ireland Project*. This project built on O'Doherty's exhibition at Crawford in 1995 and deepened our relationship with O'Doherty/Novak.

As part of the Cork Midsummer Festival, the Gallery hosted Cork Printmakers collaboration with the Italian National Association of Contemporary Engravers (IACE) featuring twelve Italian artists and twelve Irish artists in *Stampa Ora / Print Now*. It was during the Midsummer Festival also that, The Good Room presented the highly successful *Crosstown Drift, A Night at the Gallery*. All of these events target new audiences for Crawford.

Also in June, The Fair Hill Men's Art group hosted an exhibition in their community with the Centrepiece *The Men of Fair Hill*, based on the Sean Keating work *Men of the South*, which is part of the Gallery collection. Crawford Art Gallery's Learn and Explore team collaborated with Fair Hill Men's Art Group and artist

MARKETING CRAWFORD ART GALLERY



facilitator Paul Mc Kenna for over three years on this project.

The Learn and Explore programme is essential in developing a younger school going audience and our research has shown that many frequent visitors first discovered the Gallery as Children.

Two exhibitions finished the year off on a high over the holiday period and continuing into February 2019. Earth, Wind & Fire: Made in Cork Contemporary presents the work of six internationally acclaimed artists Anne Kiely/ Mary Palmer, Nuala O'Donovan, Alex Pentek, Eoin Turner and Joseph Walsh. Also, Dreaming in Blue : Harry Clarke Watercolour's a once a year opportunity to see the watercolours from the collection and enjoy an accompanying specially commissioned audio by actor Fiona Shaw. Harry Clarke is a fascinating Artist for the public and his work attracts a very loyal following. The development of this "once in a year opportunity" to see the watercolours creates a particular cachet for the work and the exhibition.

Sunday Programme and Audiences

In response to growing visitor numbers and public demand, the doors of the Gallery were opened for Sundays and Bank Holidays on April 8th. To reach new markets and develop audiences the Gallery teamed up with CIT Cork School of Music to offer Music at Midday, free to all on the first Sunday of every month at Crawford Art Gallery. Storytelling is now part of the Sunday programme with Brokencrow Theatre Company. Now open seven days a week the Gallery is also a hub of activity on Sundays and bank holidays with free tours and workshops at 2pm. In conjunction

with the Café we had special offers to attract varied audiences from the younger families for the workshops to adult visitors both local and international.

Relationship building and Audience development

Building on the success of 2017, the marketing department collaborates with our cultural partners in the city and nationally, as well as with the wider corporate and civic organisations to ensure Crawford experiences are available and accessible to many. We are forging meaningful partnerships with Failte Ireland, the hospitality industry, tourist office, Cork airport, City Council, Visit Cork, Pure Cork, CBA, Chamber of Commerce, Network Cork, all Citywide festivals, hotels, Sister national Cultural Institution and international galleries.

Research

In 2018 we undertook extensive (mainly quantitative) primary research. Findings have helped us to profile our audiences and channel our marketing materials accordingly.

Research undertaken in 2018 has been an integral part of continued work with Failte Ireland in order to establish the Gallery as a key tourism destination.

Marketing Materials

Research shows us that external branding and the brochure are effective in attracting audiences which continue to be updated quarterly. The external café is another way in which we have softened the external façade of the building, add colour and generate excitement around the building.

MARKETING CRAWFORD ART GALLERY

The Gallery's advertising budget is used for local publications with Social Media, Press and building relationships to secure more national awareness.

A Gallery brochure is produced quarterly and distribution secured in all surrounding public spaces in Cork city and county, hotels, tourist areas, libraries, cafes, bars etc. The brochure promotes individual exhibitions, learn & explore, events, civil ceremonies and our café. Research has shown that it is an effective marketing tool for the Gallery for both local and visiting audiences (tourists).

Inside the door of the Gallery an informational plasma screen informs and assists the public in finding their way around and to promote the exhibitions within.

Communication campaigns

For each exhibition and highlight event we generated a press campaign. Highlights outside of exhibition campaigns include announcement of new Director, Nude Tours of the Gallery, New acquisitions, Sunday opening and Award announcements. Each of these also generated extensive press coverage with some of the more popular events\exhibitions culminating in national Print, TV and Radio coverage. We also built communication campaigns around our corporate sponsors Arup – Sponsors of Earth Wind and Fire and as these relationships continue to grow and develop.

Book shop

The bookshop continues to update and expand the offering of gifts, books, cards, bags and items for children, with specific merchandise available for key

exhibitions. Revenue continues to grow as visitor numbers rise.

Website

We have introduced some updates to our website making it more vibrant and giving site visitors up to the minute information on what is happening in the Gallery by introducing a What's On section. We have also updated the site to allow us to host video content to accompany exhibitions. To assist with the better management of events we also now routinely use Eventbrite for booking which is all accessible through our site. Website traffic continues to grow from our social media channels, targeted emails and newsletters continues to grow to our website.

Social Media

In 2018 all of the social media channels experienced steady and strong organic growth. Facebook increased by 33.7% , Instagram at 88.6% with the strongest growth and Twitter at 25% . The Gallery encourage and experiences strong interaction from our followers. Content is key with strong visuals and a consistent tone enhancing our online presence. For each exhibition we create video content of the visuals and these are very well received across all platforms.

Social media - Competitions/ video clips etc

Crawford Art Gallery has shown accelerated growth on social media in 2018. This increase is largely due to a renewed focus on exhibition- and event-specific campaigns, namely Earth, Wind & Fire, Naked Truth, and Sunday/Bank Holiday openings. We presently operate across four platforms: principally Facebook, Instagram, Twitter, and to a much lesser degree LinkedIn.



MARKETING CRAWFORD ART GALLERY



Events
Crawford Art Gallery hosted a number of events in 2018. These were a combination of Corporate events, Weddings, Festival events. One of the most notable was a banqueting dinner for Cork City council in the Long Room Gallery to mark the Prince of Wales and the Duchess of Cornwall's visit to Ireland. This dinner was catered by Crawford Gallery Café with the help of Rory O'Connell from Ballymaloe and was attended by a variety of Cork business people, city councilors, community advocates and the Tanaiste Simon Coveney. The event garnered much media attention locally, nationally and internationally.

Corporate events in 2018 included Air France Cork to Paris Launch, AIB Drinks reception, States Board panel discussion, Book launches, Cork Opera House Board of Directors event, European Network of Solicitors, Hoteliers and Chamber of Commerce event and many more.

The Gallery was also host to many Civil ceremonies in 2018 with a number of these availing of the in house Café after the ceremony for dinner.

Through the events we host in the gallery we meet many people from the city who are visiting the gallery for the first time. It is a great opportunity to inform first time visitors of our programmes for exhibitions, Learn and Explore activities and Sunday/Bank Holiday offerings. We have increasingly been working with Event management companies and building relationships to increase the exposure for future events.

Sunday Programming and Audience development
The Gallery introduced Sunday opening in April 2018. The Sunday programme provides Free Tours and art workshops weekly as well as storytelling and Music once monthly. The Tours are targeting mostly the adult visitor however they are open to children also and our experienced tour guides will tailor the tour to the audience. The Sunday Art workshops are led by experienced artists and are conducted on a drop in basis. We have engaged with festival organizers in the city to theme the workshops around the festivals and this has worked really well to keep the themes fresh and for cross promotion on social media and other press mediums.

The gallery partnered with CIT Cork School of Music on Music at Midday. This is a once monthly concert in the gallery at midday. The concerts occur in different gallery spaces depending on the music and the acoustics required. This has brought a new dimension to music and art appreciation and has been a great opportunity to develop audience. This offering has created a noticeable vibrancy in the gallery early in the day on the first Sunday monthly.

The gallery also partnered with BrokenCrow Theatre Company to provide storytelling to the early years audience on the last Sunday of each month. BrokenCrow provide interactive storytelling in the Penrose room for small groups of 0-3 year olds. We purchased a rug and some cushions to make a cosy environment. Tickets are free but managed through eventbrite to ensure numbers are low and more suitable for the early years audience.

MARKETING CRAWFORD ART GALLERY

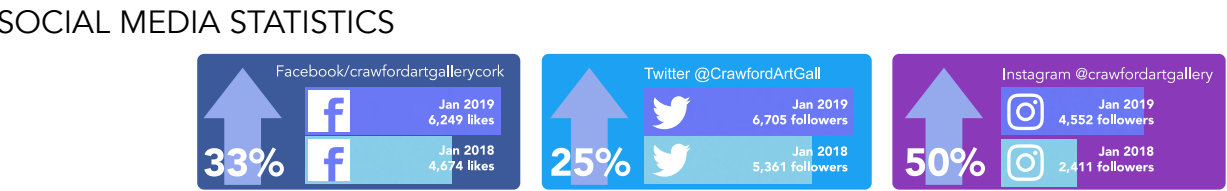
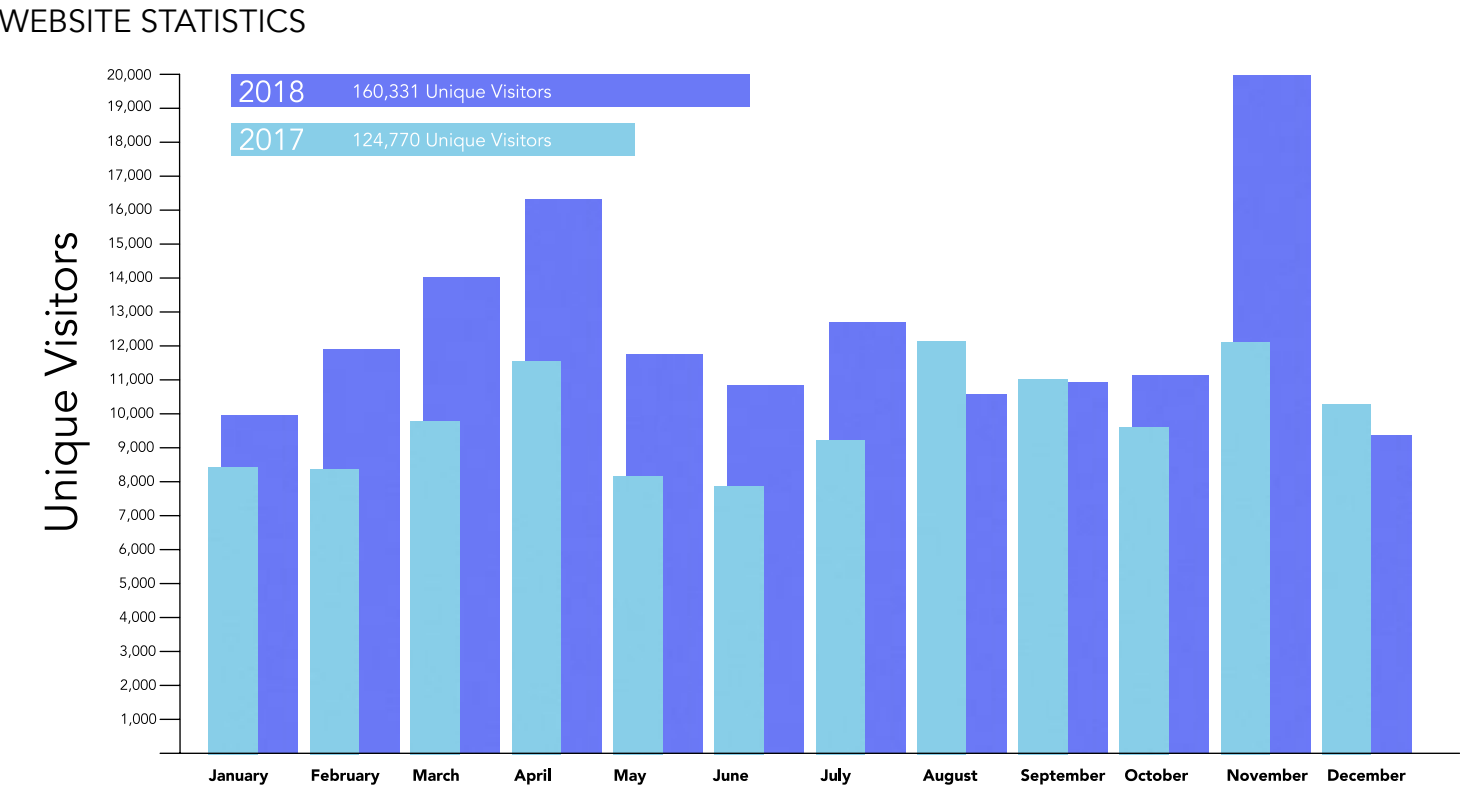
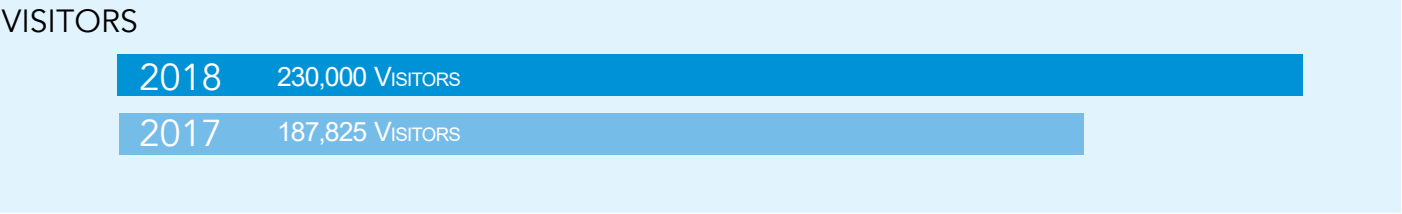


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